



FAST FACTS

Our *Fast Facts* hiatus is over! We missed it and hope you did too. Just like our previous issues, we have a lot to share - from new product introductions, to social media announcements to some industry tips and tricks. So don't miss out, read it all the way through, and be sure to answer the Trivia question for a chance to win a coveted Premier prize!



FEATURED PRODUCTS & HIGHLIGHTS

Tobin Ellis Cocktail Station by Perlick

Speed, comfort and quality – that's what the Tobin Ellis Cocktail Station is all about! **Take a look** at the new standard in high-volume bar equipment designed by Perlick and “conceived” by the renowned bartender, Tobin Ellis!



If you're looking for the most efficient, ergonomic and intelligent bar station available, then the Tobin Ellis Cocktail Station is for you.



Vulcan MiniJet Combi Oven

The **Minijet**, all in one oven, takes the complexity out of combi cooking so you can take full advantage of the speed, precision and versatility that a combi offers.

- Full combi performance in a compact size
- Easiest ABC display – choose temp & time and optimal humidity level is automatically set
- Manually change settings with Jet Display – control when you need it

The Minijet is also approved Ventless* for Grease Laden Vapor. And it's approved as is, with no additional price increase.

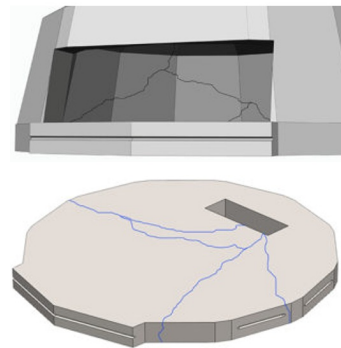
*Requirements may vary in some municipalities

[Learn More](#)

Wood Stone Hearth Oven Cracks

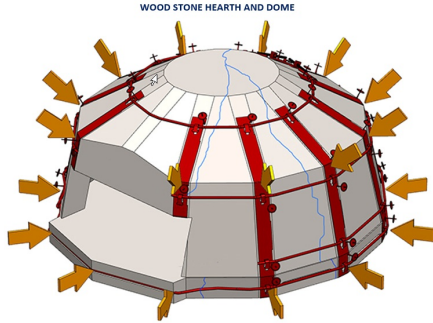
The Frightful Crack!!! Do you have customers concerned that their hearth oven has a crack?

Rest assured - normal cracks are expected and a common part of ceramic oven life. In fact, after about 6 weeks of expansion and contraction a couple more like it should appear. The biggest problem these cracks produce are the needless concern they cause to the person who first sees them.



The picture to the left shows the Wood Stone hearth and dome, which are 4 inches thick and wrapped in a stainless steel exoskeleton (web) that lets the oven breathe, but not “walk” away from itself.

Here's a write up to help better understand



Cracks in Ovens.

If you have a concern about cracks in a Wood Stone oven, give them a call at 800.988.8103 or **contact our experts** for help.

[Learn More](#)



Mightylite Heater with Serving Ring

Mightylite just keeps getting better...the new **Mightylite Heater** with Serving Ring gives you endless serving possibilities. No more carrying around chaffing and serving dishes – with the Mightylite Top-Loader, combined with the heater and serving ring, you can transport and serve with a single solution! No water or canned fuel required!

Contact us today to learn more about this single solution.

[Contact Us](#)

Premier Marketing Group Now on LinkedIn



Check out Premier Marketing Group's new LinkedIn page and be sure to **Follow Us** to stay connected. We'll share industry information, Premier updates, photos and much more!

Want to win a Peet's Coffee gift card? *Follow Us* AND *Like* one of our posts, *share* our content or *ask* a question, and you could be one of five lucky winners!

[Check Us Out](#)



FAST FIVE

DID YOU KNOW...

1. Perlick's **Wine Column Refrigeration Guide** can help maximize the profitability of your wine program? *Download* it to see all the benefits.
2. Vulcan has new **powder coated heavy duty ranges**, available in multiple *colors*?
3. It's a myth that sanitized dishes are sterilized dishes? Read Hobart's blog on *Facts & Myths* around Sanitization and to learn some **common misconceptions about sanitization**.
4. You can download the full color charts, *Winsonart* or *Formica*, for **Structural Concepts' premium laminates** for their display cases? An upcharge will apply to laminates noted as "premium" from these collections.
5. Vulcan is **Energy Star Certified** on ALL their *ovens* (VC4G, VC6G, VC4E, VC6E, VC5G, VC5E, SG, & ECO2D)? Vulcan is the only manufacturer that can make this statement!



FAST FACTS TRIVIA

Test your *Fast Facts* Knowledge. Be the first person to answer the following question correctly:

Question: *Which six product lines did Premier Marketing Group start with twenty years ago this month?*

Send your answer to kristy@premierfoodservice.com for a chance to win a special Premier prize!

PROUDLY SERVING THESE PREMIER LINES AND MORE:





WoodStone

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