

PMG
Premier
Marketing
Group, Inc.
Food Service Equipment Specialists



PMG FAST FACTS

We're excited to share with you our latest issue of *Fast Facts*. It's been a while since our last issue, so there's lots of exciting news, products and programs we can't wait to share. Take a look and make sure to play *Fast Facts* Trivia for a chance to win a special Premier prize!

FEATURED PRODUCTS

HOBART DISHWASHER ENERGY AUDIT

Client: Sample Energy Audit - C44 vs CL44eN EGR *Issued on: Mar. 08, 2018

Dishwashers to be compared:

Brand/Model	Description	Water Usage per Hour*
Hobart C44	Commercial Dishwasher, single rack, 19" indicator	4355 Gallons
Hobart CL44eN-EGR	Commercial Dishwasher, single rack, 19" indicator, Energy Star rated, stainless steel cabinet, 100 gallon per hour, 10000 BTU, Low Temperature Drain Water Evaporator, NSF Listed, 21.8 FPM Cycle, 2.9 Gallons per Minute, 10000 BTU, 10000 BTU, 10000 BTU, 10000 BTU	1293 Gallons

Operational Data
 Hobart C44 Data: Energy Input (kWh): 45.1, Cost per Cycle: \$0.117, Wash Time (min): 15, Start Method (Manual): Hot Cycle, Detergent Type: In-line, Cost per Gallon: \$0.107
 Hobart CL44eN-EGR Data: Energy Input (kWh): 13.5, Cost per Cycle: \$0.117, Wash Time (min): 17, Start Method (Manual): Hot Cycle, Detergent Type: In-line, Cost per Gallon: \$0.107

Final Rinse Consumption Comparison:

Model	Final Rinse Gallons per Year**
C44	917,250
CL44eN-EGR	261,037
Savings	656,213

CL44eN-EGR will use 73% less water per year

Annual Cost	C44	CL44eN-EGR	Savings
Rinse Water	\$3,859	\$897	\$2,962
Service Cost	\$3,859	\$897	\$2,962
Energy Water Heat	\$5,171	\$86	\$5,085
Detergent Water Heat	\$23,136	\$2,679	\$20,457
Maintenance Fuel	\$5,206	\$5,172	\$34
Total Annual Cost Savings			\$27,478

Annual Cost	C44	CL44eN-EGR	Savings
Gallons of Water	917,250	261,037	656,213
Water/Service Cost	\$7,308	\$66	\$7,242
Total Annual Cost Savings with Drain Water Temperature			\$34,717

Hobart Energy Audit

Did you know that Hobart offers customized warewashing energy audits to help illustrate the potential energy savings realized when an older piece of equipment is replaced with new, more energy efficient models?

Check out this sample energy audit, comparing a Hobart C44 to a new CL44eN, and see what a great tool this could be in helping you make the case for energy efficient models and close that sale! Energy audits are available for any existing competitive model as well!

Send your requests for customized, warewashing energy audits to Kristy@kitchenreps.com. They're comprehensive and fast. And, you can get the audit the same day you request it!

Traulsen Glycol Prep Table

This Traulsen Prep Table maintains a consistent temperature to keep foods in the safety zone! Even with the lid off for 24 hours or in hot kitchen environments, this Glycol Prep Table will keep food safe.

Because it eliminates temperature inconsistencies, frost buildup, and defrost cycles, this Prep Table has a low cost of ownership. It has fewer parts that can wear and break, and Glycol units require less



energy to run in general. So check it out today! Watch the video and see this cutting-edge technology come to life!

Mightylite Top-Load Food Carriers

Just when you thought the Mightylite Insulated Pan Carriers couldn't get any better...well they did! Metro has just announced the Mightylite Top-Load Food Carriers.

These ultra-light, easy to carry food carriers keep food hot or cold for up to 5 hours. And just like the front-loading model, these top-loaders hold virtually anything, they're ergonomically designed, have unbelievable strength-to-weight ratio, and they stack securely for easy transport.

And check out the ML180XL BigBoy model. This big guy can be used as a pan carrier, cooler or server and provides 63% more storage! Email us today at premiermktg@kitchenreps.com to learn more.



K-12 Save Your Kitchen Campaign

Traulsen and Hobart have partnered to offer this year's *Save Your Kitchen Campaign* for the K-12 school channel.

There will be 8 drawings throughout 2018 offering schools that enter a chance to win a piece of Traulsen Refrigeration, Hobart Food Machine, or Hobart Dishwasher.

Check out the website to see all the exciting giveaways and make sure to encourage your school partners to enter at www.saveyourkitchen.com!

Factory Dealer Trainings

For our Foodservice Dealer friends - don't forget to sign up for Factory Dealer Trainings. They're filling up fast! Check out the latest list of classes still open for registration:

Hobart/Traulsen/Baxter - Troy, Ohio
Level 1 (3 Days)
March 11-14, 2018
April 29-May 2, 2018
October 14-17, 2018
Level 2 (2 Days)
September 23-25, 2018

Hatco - Milwaukee, WI
May 2-5, 2018
August 14-17, 2018
June 12-15, 2018

Vulcan/Wolf/Berke - Baltimore, MD
February 26-27, 2018
February 28-March 1, 2018
June 11-12, 2018
June 13-14, 2018
July 30 -31, 2018
August 1-2, 2018

[Click here](#) for more information on the trainings, and don't forget to send an email to Kristy Garcia at kristy@kitchenreps.com to reserve a spot!

PMG FAST FIVE

Just a few "small bytes" of information worthy of sharing.

Did you know...

1. Premier Marketing Group's own, Dashiell Kiefreider, successfully completed the 3-year [CPMR](#) (Certified Professional Manufacturers Representative) course and received his certification from UT Austin? Congrats Dash!
2. Vulcan's high-efficiency steamer wins 2017 Hotel Experience Show Editor's Choice Award? [Read more](#) to find out what makes this steamer special.
3. Vulcan will soon release 20 colors to choose from for their [Heavy Duty Ranges](#)? Stay tuned...
4. Structural Concepts' Reveal Frameless Glass Food Displays and Vulcan's SonicSafe Ultrasonic Scale Prevention for Steamers are recipients of the 2018 Kitchen Innovation Awards from the National Restaurant Association? [Read more](#) on why these models stood out.
5. Three more Avanti Restaurant Solutions employees passed the [CFSP](#) (Certified Foodservice Professional) certification program. Congrats Avanti!

Do you have a Fast Five item that you think others would benefit from knowing? Send it to us and we may include it in our next Fast Facts issue.

FAST FACTS TRIVIA

THIS IS THE FIRST ISSUE WHERE WE DIDN'T HAVE A FAST FACTS TRIVIA WINNER! DON'T LET THAT HAPPEN AGAIN. TRY YOUR HAND AT THE QUESTION BELOW...

Last month's trivia question was: "Which Hobart dishwasher models include a complimentary start up from your local Hobart Service Office?"

Correct answer: LXeR's, AM15VL's, all C-Lines, and all Flight Type dishwashers.

Want to be the next *Fast Facts* Trivia winner? Be the first person to answer the following question correctly:

Question: Name the sisters that were both nominated, in the same year, for Best Actress at the Academy Awards, but neither of the sisters won.

Send your answer to kristy@kitchenreps.com for a chance to win a special Premier prize!



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CONTACT US